

## INCOL Continuing Education Program Evaluation Statistics

*Program:* Brain Health in Libraries and Education

*Presenter:* Dr. Paul Nussbaum

*Date:* Tuesday, March 6, 2012

*Session:* Morning

*Attendance:* 42

*Surveys returned:* 35

### RATING SYSTEM

(1) Strongly Disagree	(2) Somewha t Disagree	(3) Neutral	(4) Somewha t Agree	(5) Strongly Agree
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QUESTIONS	(1)	(2)	(3)	(4)	(5)
1. Presenter(s) was/were knowledgeable about the subject material.	2			1	32
2. Presenter(s) was/were concerned that you understood the subject.	2			8	25
3. The program was organized well and structured appropriately for the topic.	1	2	1	6	25
4. Presenter(s) was/were responsive to the concerns of the group, as well as individuals.	2			7	26
5. The program inspired you to think about change.	2	1	2	5	25
6. The program was relevant to your job, interests and/or concerns.	1	5	3	8	18
7. Overall rating of workshop.	1	1	1	7	25

Time allowed to cover the topic was:

Too little      15

- I could listen to Paul all day
- but fault of presenter – who rambled sometimes and repeated some stuff too much

Too much      1

Just right      18

- but presenter obviously could develop many related areas, very interesting
- could have spent more time because it was so interesting

No response      1

### COMMENTS

What were the strong points of the program?

- my favorite so far, loved its
- speaker very enjoyable, likeable style and expert, I loved hearing about new studies in brain development
- better understanding of brain function and specific, helpful suggestions
- if I can personalize info, then I can help make our library a positive place for our patrons
- knowledgeable speaker, directed topic to libraries but mostly to people

- lifestyle affects brain health, not retiring, higher IQ earlier in life
- presenter engagement with audience
- was very easy to listen to him talk
- connection to audience
- we were given strategies to employ for improved brain health
- talking about the brain health lifestyle, the five domains
- learn more about how the brain interacts with ourselves (this sounds funny) but having time to understand it
- very knowledgeable, interesting info
- very common language used to explain scientific terminology of brain physiology
- fascinating topic
- simple things we can do to strengthen our brain and improve quality of life
- practical, easy things we can do for health of brain
- handouts, speaker
- prevention
- information
- loved the humor, stories and down to earth responses
- Paul's sincerity
- presenter's clarity and knowledge of the topic and generosity with information
- wonderful presentation
- open to questions, enthusiasm of presenter for topic

What were the weaknesses of the program?

- I could have used even more information, pace was a bit slow for me overall, more examples of practice and neurological studies
- assuming all atheists are angry, some are laughing – anger is the result of being lied to, we get over it
- not enough application to library situations
- not long enough
- I personally would like more in-depth on dealing with people
- could have used more concrete examples of how to apply to library programs
- little knowledge/relation to libraries, speaker's voice rather soft – inconsiderate of those with hearing loss, barely audible at times
- link to workplace/library could have been stronger
- presenter spent too much time talking about all the different places he has lectured – repeated same stuff several times – overdid it on pressing his brand of omega 3
- need more time on the 5 aspects of brain health (budget time/topics better)
- slow start
- none – thought it was great!
- soft voice

Other comments you want to share with the presenter(s) or C.E. Committee?

- great Transforming Life After 50 ideas
- would like more information on how we can turn libraries into brain health centers
- needs a longer time allowance, discussion time, questions and answer period
- perfect for the group and format
- very good speaker!!!
- catering was poor – everything was full of sugar including the yogurt, nothing for diabetics or those who cannot have sugar for other reasons, except coffee, water and tea and not enough cream left for break and tea

- very interesting
- outstanding presenter, maybe one of the best we've ever had
- just a good topic/workshop
- probably the most useful and interesting INCOL for me

How did you hear about the workshop?

- INCOL member library, through my INCOL CE representative
- invited to attend at library where I work
- email listserv
- INCOL email
- through the library director
- email from INCOL
- email advertisement within college community
- through the library
- email
- email
- INCOL
- email from Kelly Jenks
- INCOL email
- INCOL
- INCOL advertisement and word of mouth
- email from colleague
- employer
- through work/INCOL
- Carlie (co-worker)
- email
- INCOL email
- advertised in our staff room/flyer

**TOPIC/SPEAKER SUGGESTIONS**

Collection services (patron-driven acquisition, interlibrary loan, ebook acquisition and budgeting, etc.)  
3

Customer service (difficult situations/safety and security, combatting burn-out, meeting patron needs, etc.)  
4 1 3 1

Leadership and supervision (team leading and building, project management, performance management, training, etc.)  
4 1 1

Library science (changes in the field, career options, keeping up-to-date, etc.)  
4 1

Marketing and advocacy (online marketing through social networks, advocate for funding, etc.)  
1

Programming (information literacy instruction, community partnerships, getting the word out, etc.)  
4 1

Reference (medical resources, legal resources, readers advisory, reference interviews, etc.)

6

1

1

Technical services (RDA, labeling and packaging challenges, assigning genres and subjects, promoting books through cataloging, etc.)

1

1

1

Technology tools (library services on mobile devices, QR codes, ebooks, online programs and data storage, etc.)

5

1

Youth services (storytimes, STEM programs, play and learn, etc.)

4

Other topics

- culture and information seeking behavior of young folks (age 16-25), could include brain issues
- adult basic education in all libraries
- always of interest is challenging patron behavior
- facilitation training
- intellectual freedom
- online programs/advocacy – meeting patrons virtually, virtual meeting instruction

Speaker(s) that you would like to recommend or suggest

## INCOL Continuing Education Program Evaluation Statistics

*Program:* Brain Health in Libraries and Education

*Presenter:* Dr. Paul Nussbaum

*Date:* Tuesday, March 6, 2012

*Session:* Afternoon

*Attendance:* 39

*Surveys returned:* 27

### RATING SYSTEM

(1) Strongly Disagree	(2) Somewha t Disagree	(3) Neutral	(4) Somewha t Agree	(5) Strongly Agree
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QUESTIONS	(1)	(2)	(3)	(4)	(5)
1. Presenter(s) was/were knowledgeable about the subject material.	1			6	20
2. Presenter(s) was/were concerned that you understood the subject.		1	2	7	17
3. The program was organized well and structured appropriately for the topic.		2	1	7	17
4. Presenter(s) was/were responsive to the concerns of the group, as well as individuals.	1	1	3	4	17
5. The program inspired you to think about change.	2			7	18
6. The program was relevant to your job, interests and/or concerns.	2		4	11	10
7. Overall rating of workshop.	1		1	7	18

Time allowed to cover the topic was:

Too little      5

Too much

Just right      22

No response

### COMMENTS

What were the strong points of the program?

- his knowledge
- enjoyed all the material
- 5 pieces
- breakdown of brain health categories
- 5 domains of brain health
- all
- conversational and interesting
- timely – my mother has dementia and we had to get her into a facility
- good info on the brain

- how our brains can be changed
- fascinating topic presented in a very relevant way – especially the male and female brain
- examples from real situations illustrating the concepts
- good info
- very interesting
- wellness
- making this information personal
- humor, examples, facts/statistics
- Dr. Nussbaum was very knowledgeable, I loved his little stories – whether they were true or not
- thoughtful
- specific steps that can be taken to build brain reserve
- strong presentation, good speaker

What were the weaknesses of the program?

- non-relevance
- applicable to assisting library customers
- little bit “pitch-y” on books, supplements, etc.
- fish oil product push
- wanted more interaction/activity
- sometimes I had a hard time understanding – either he mumbled or I was hard of hearing
- be more relatable to libraries, specific
- excellent program, Dr. Nussbaum presented in a way that was very open – not above his audience
- would like to explore this topic more deeply than time allows
- could have had group exercises
- too warm in the room, more audience participation, more stretch breaks/standing time
- selling his vitamins; needed a little more work-life and/or library content (though I see he has a book that includes libraries)
- no opportunity for participation or to interact or to move
- no chance for questions or discussion

Other comments you want to share with the presenter(s) or C.E. Committee?

- might think of using a PA system, soothing voice though
- nice job on selecting the speaker, well done CE committee
- enjoyed program
- thank you
- thank you
- registration person did not greet me, no hello, no welcome, nothing, did not speak one word to me, never said take a handout, very unprofessional and rude
- great venue, great speaker
- great location, yummy treats
- excellent, thank you

How did you hear about the workshop?

- mandatory
- work
- from work
- at the library
- instructor at SFCC

- INCOL
- I'm an INCOL member
- INCOL announcement
- email
- INCOL email
- through co-worker
- email from my library
- from our INCOL rep
- email/flyer
- through INCOL and through the library I work at
- my boss at work
- Steve Borelli
- email and our INCOL representative
- online at work – from WLA I think
- INCOL

### TOPIC/SPEAKER SUGGESTIONS

Collection services (patron-driven acquisition, interlibrary loan, ebook acquisition and budgeting, etc.)

2 1

Customer service (difficult situations/safety and security, combatting burn-out, meeting patron needs, etc.)

1 1 2

Leadership and supervision (team leading and building, project management, performance management, training, etc.)

3 1 1

Library science (changes in the field, career options, keeping up-to-date, etc.)

1 1

Marketing and advocacy (online marketing through social networks, advocate for funding, etc.)

2 2

Programming (information literacy instruction, community partnerships, getting the word out, etc.)

2 1 1

Reference (medical resources, legal resources, readers advisory, reference interviews, etc.)

1 1

Technical services (RDA, labeling and packaging challenges, assigning genres and subjects, promoting books through cataloging, etc.)

1 1

Technology tools (library services on mobile devices, QR codes, ebooks, online programs and data storage, etc.)

1 2 2

Youth services (storytimes, STEM programs, play and learn, etc.)

1 1 1 1

Other topics

- STEM programming for cheap
- teen programming
- tech programming
- most of these topics great

Speaker(s) that you would like to recommend or suggest



## **TOPIC/SPEAKER SUGGESTIONS (morning and afternoon reconciled)**

Collection services 3  
patron-driven acquisition 2  
ebook acquisition and budgeting 1

Customer service 5  
difficult situations/safety and security 2  
combatting burn-out 3  
meeting patron needs 3

Leadership and supervision 7  
team leading and building 2  
performance management 1  
training 1

Library science 5  
keeping up-to-date 2

Marketing and advocacy 3  
online marketing through social networks 2

Programming 6  
information literacy instruction 1  
getting the word out 2

Reference 7  
medical resources 1  
readers advisory 1  
reference interviews 1

Technical services 1  
RDA 1  
assigning genres and subjects 1  
promoting books through cataloging 2

Technology tools 6  
library services on mobile devices 2  
ebooks 3

Youth services 5  
storytimes 1  
STEM programs 1  
play and learn 1

## **Other topics (morning and afternoon reconciled)**

- culture and information seeking behavior of young folks (age 16-25), could include brain issues
- adult basic education in all libraries
- always of interest is challenging patron behavior
- facilitation training

- intellectual freedom
- online programs/advocacy – meeting patrons virtually, virtual meeting instruction
- STEM programming for cheap
- teen programming
- tech programming